

# Building on stable & manageable client products, CPCG is scaling out to deliver advanced Internet appliances







# Leading the Business Market









# Leading the business market

**Desktop Products** 



iPAQ Desktop



Deskpro EX microtower



**Deskpro EN Small Form Factor** 

# Deskpro EX family positioning

#### **Deskpro EX Series**



 Best bang for the buck, latest and greatest desktop technologies at breakthrough prices



"Best of the best"

**Deskpro EXS Edition** 

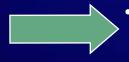
 Price/performance leadership with preinstalled business applications for out-ofbox productivity



Winmag's Winlist

**Deskpro EX Microtower** 





 Lowest price point Deskpro, entry level processing

# **Deskpro EXS Edition:**Pre-installed Software and Services

- Configurable options allow you to custom build your PC
- Pre-installed Norton Antivirus protection lowers ownership costs
- One touch Internet access to Small Business online services and ebusiness solutions
- Immediate out-of-the-box productivity with pre-installed applications: MS Word 2000 or MS Office 2000
- Bundle promotions and special offers with multimedia speakers, monitors and printers
- Attractive financing options through Compaq Financial Services



# iPAQ Desktop

Simple Choices
• Fewer models

Simple Pricing
• starting at \$499

**Simple Manufacturing** Fewer components

Simple DistributionWeb direct

Simple Deployment
• Legacy-free



The new Compaq iPAQ is a uniquely designed Internet product that simply and affordably provides the right features for the future Internet computing model while still supporting mainstream personal productivity applications.



# Deskpro Workstations Best of both Deskpro and Workstation families





3D Graphics High performance SCSI **ISV Testing Professional Workstations** 

## Leading the business market

Portable Products and Solutions



# Performance - Technology

# Compaq Armada Segmentation

More

#### All-in-One

#### Enterprise user

 Most expandable all-inone performance notebook engineered for everyday business needs.

#### **Growing Business user (S)**

 Most expandable all-in-one performance notebook engineered to meet growing business users needs with readyto-run productivity software solutions.

#### **Professional Mobility**

#### **Optimized Design**

 No-compromise, performance notebook engineered for mobile professionals.

#### **High Mobility**

#### **Ultraportable**

 Power-packed ultraportable engineered for highly mobile professionals requiring a lightweight and ultra-thin notebook.

#### **Common Docking and Options**

#### **Best Value (S)**

 Designed for growing business users who require a simple all-in-one notebook with ready-to-run productivity software solutions.

900

### Armada E500S and 100S

## Ideal for Growing Businesses!

#### Armada E500S



- Intel PIII with SpeedStep
- Full common docking and options
- SMB software and online services
- No change management
- Quick turns and short lifecycles

#### Armada 100S

- TFT and HPA panels
- AMD K6-2+ with PowerNow
- SMB software and online services
- No commonality with E and M series
- No change management
- Quick turns and short lifecycles

# Redefining Access

## Broad range of information access platforms

Wearable



Pocket-sized



**Portable** 



- Focused on securely accessing data on corporate networks and the internet
- Wired and wireless implementations
- Innovative form factors
- New features
- Broader wireless capabilities
  - Leverage existing telco partners for advanced solutions

## What's new in INTERNET ACCESS?

66 power eye-catching shape low cost?





Fastest Pocket PC iPAQ Blackberry

Wireless Email Solution





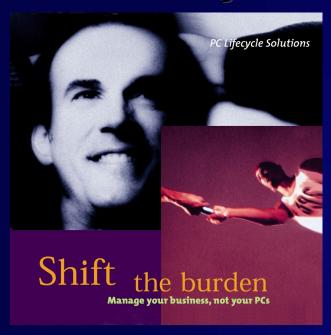
# Internet and Business Solutions for Small and Medium Businesses



- Award winning technology at breakthrough prices
- Immediate out-of-the-box productivity with ready to run business applications
- Simple to customize, purchase and own
- Easy purchase with affordable monthly payments



# **PC Lifecycle Solutions**



Addressing the entire lifecycle of the IT infrastructure

Planning Deployment

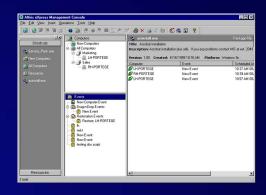
Transition Management

# **Certification Testing Services**

Functionality & compatibility certification testing for PCs

# **Altiris eXpress**

- An easy, point-and-click solution for deploying and managing PCs throughout the lifecycle
  - New Intelligent Manageability tool for creating, cloning, deploying, backing-up, restoring, and managing images on portable and desktop PCs







# Bequipt (www.bequipt.com)

Offers Compaq products and other quality manufactured products and accessories to provide customers:

- Choice
- Convenience
- Speed
- Value



# **eSupport Tools**

# Simplified, more effective support via a new Web-based interaction model

- Personalization
- Entire customer experience
- Balanced set of delivery tools
  - Problem avoidance
  - Online help
  - Assisted service
- Direct ownership of problem resolution

